International Policy Dialogue on IFAP Priority Areas in the BRICS countries

Cape Town, South Africa
4-6 July 2018
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BACKGROUND

The importance of the concepts of the 4th Industrial Revolution and Cultural Diversity were recently confirmed by various international forums and meetings. An observation is that during UNESCO events and meetings both Cultural Diversity and the 4th Industrial Revolution were tabled as concepts of importance when radicalism, economic development and the UN stated SDG’s were discussed. Other related topics include; global peace, radicalism, anti-radicalism, multilingualism and inclusion in the cyber space, definitions of culture, the structure of culture, the use and misuse of cultural diversity, the role of cultural diversity in sustainable development, and the management of cultural diverse communities. Following these indicators structures like BRICS should also accept the importance of these concepts.

Following an informal meeting in Paris in 2016 between the IFAP Chairpersons in Russia, China and South Africa, this matter was again discussed in 2017 with Brazil and India representatives also joining the informal discussion. The Russian Federation’s Chairperson of UNESCO IFAP created this opportunity to again consider some of these topics when he called a meeting of Global Experts that took place on 5 to 9 June 2017 in Khanty-Mansiysk in the Russian Federation. The meeting focus was on Multilingualism in Cyberspace for inclusive Sustainable Development. During the June 2017 event an international academic roundtable also took place with academic representatives from Brazil, Russia, India and South Africa. At this roundtable the ACEIE was requested to prepare a project proposal to the BRICS countries aiming towards the formation of a platform to discuss these topics and their relevance in and between the BRICS countries.

In collaboration with BRICS representatives, UNESCO and IFAP structures, the ACEIE and the University of Pretoria is proud to host this event towards establishing stronger relations between representatives from BRICS countries, IFAP offices as well as universities in Africa. Since South Africa is the BRICS Chair for 2018, this event is perfectly situated to advance the current state of South Africa as a leader in the field of Policy Development, Cultural Diversity and Information Ethics. The ACEIE is currently the Secretariat for the South African IFAP office and will therefore seek to align the South African objectives with those of UNESCO and the broader academic community of this field.

The aim of this event is not only to establish IFAP committees in those countries that do not have it, but also to strengthen the relations between the BRICS countries in the form of academic participation. African participation stands central in this event due to the importance of addressing cultural diversity as well as equal opportunity for participation.
UNESCO INFORMATION FOR ALL PROGRAMME (IFAP)

IFAP was established in 2001 as a flagship intergovernmental UNESCO programme for the purpose of assisting Member States in formulating and implementing balanced national policies of building inclusive knowledge societies. IFAP is based on inter-disciplinary, cross-sectoral and integrated approaches. IFAP priorities are information preservation, information accessibility, information literacy, information ethics, information for development and multilingualism in cyberspace.

On 15 October 2015 Mr Coetzee Bester was elected the Chairperson of the South African National Committee for IFAP. The National IFAP Committee consists of members from government, as well as non-governmental and civil society organisations. Its work focuses on IFAP’s six priority areas. The Committee’s aim is to support the development and implementation of information policy strategies and frameworks in South Africa. It will also contribute to strengthening IFAP’s contribution in Southern Africa. A regional meeting of Southern African national IFAP committees took place in April 2015.

AFRICAN CENTRE OF EXCELLENCE FOR INFORMATION ETHICS (ACEIE)

The ACEIE was established according to a UP Senate decision on 17 May 2012. Since 2012 the ACEIE coordinates various activities, research projects and communication for ANIE as funded by the South African Department of Telecommunications and Postal Services. The ACEIE is hosted by the Information Science Department, EBIT Faculty, University of Pretoria.

Vision

The purpose of the ACEIE is to formally reflect, raise awareness on and conduct research related to Information Ethics and Digital Wellness. ACEIE continuously seeks to align its mandate with those of the World Summit on Information Societies (WSIS) Action C10, the Vision of the International Centre for Information Ethics (ICIE) as well as the objectives of the UNESCO Intergovernmental programme on Information for All (IFAP).

Mission

- Conducting research and ensuring an active presence in the academia.
- Compiling training materials and making these electronically accessible on a public platform.
- Providing workshops on topics relating to Information Ethics and Digital Wellness, to all levels of society, including government, private sector, academia and civil society.
CONFERENCE OBJECTIVES

1. Creating a platform for the International Policy Dialogue on IFAP Priority Areas;
2. To support the development of a sustainable dialogue group in BRICS, African countries and Pacific Region;
3. That the project will be to strengthen the collaboration between the BRICS countries;
4. To create and revitalize the IFAP structures in the BRICS and African countries;
5. To create a network of IFAP in BRICS countries with objectives that include:
   - Research on matters related to the six IFAP objectives as discussed in the next section;
   - To attend to the 2017 – 2021 UNESCO priorities, including Africa and Gender Equality; Peace and Equitable and Sustainable Development;
   - To attend to the theory and practice of Cultural Diversity and Radicalism;
   - To attend to Cyber Ethics; and
   - To design formal research proposals and priorities.
6. Research on matters related to the six IFAP objectives including:
   - objective 1: information for development
   - objective 2: information literacy
   - objective 3: information preservation
   - objective 4: information ethics
   - objective 5: information accessibility
   - objective 6: multilingualism
7. Addressing the following SDG’s:
   - Goal 3: Good health and well-being
   - Goal 4: Quality education
   - Goal 5: Gender equality
   - Goal 8: Decent work and economic growth
   - Goal 9: Industry, innovation and infrastructure
   - Goal 10: Reduced inequalities
   - Goal 11: Sustainable cities and communities
   - Goal 12: Responsible consumption and production
   - Goal 16: Peace, justice and strong institutions
   - Goal 17: Partnerships for the goals
CONFERENCE THEMES

1. Cultural Diversity – opportunities and threats
2. Radicalism in the digital environment
3. Digital Learning among BRICS Countries
4. Cyber Journalism and Ethics
5. Multilingualism, migration and adaptation
6. Equitable and sustainable development
7. Gender and Inclusivity
8. Ramifications of Fourth Industrial Revolution on Cultural Diversities and development
9. Access and accessibility considerations for people with disabilities
10. Youth mobility
11. IFAP and the Sustainable Development Goals
ORGANIZING COMMITTEE

Members

1. Chafica Haddad, UNESCO Intergovernmental Programme, IFAP Chair, France
2. Dr Günther Heinz Cyranek, UNESCO Consultant CI/KSD/UAP
3. Dr Boyan Radoykov, Chief Knowledge Societies Division, UNESCO
4. Prof Gilvan Müller de Oliveira, Institute for R&D in Language Policy (IPOL), Federal University of Santa Catarina (UFSC), Brazil
5. Dr Evgeny Kuzmin, Vice-Chair, Intergovernmental Council, UNESCO Information for All Programme (IFAP); Chair, IFAP Working Group for Multilingualism; Chair, Russian IFAP Committee; President, Interregional Library Cooperation Centre, Russia
6. Prof Rao Prabakara Jandhyala, Professor of Linguistics, Director, E-Learning Centre, Head, Centre for Study of Foreign Languages, Faculty Co-coordinator, India-EU E-QUAL Project, School of Humanities, University of Hyderabad, India
7. Dr Anuradha Kanniganti, National Institute of Oriental Languages and Civilisations (INALCO), Paris, in the Telugu section of the South Asia and Himalaya Department
8. Dr Guo Dezheng, Chair: IFAP Working Group Information for Development, China
9. Prof Theo Bothma, Extraordinary Professor: Department of Information Science, University of Pretoria
10. Prof Archie Dick: Head of Department Information Science, University of Pretoria (Conference Chair)
11. Mr Coetzee Bester, Director: African Centre of Excellence for Information Ethics, University of Pretoria, South Africa (Conference Chair)
12. Ms Rachel Fischer, Research Officer: African Centre of Excellence for Information Ethics, University of Pretoria, South Africa
13. Ms Naailah Parbhoo, Lecturer and Office Manager: Information Science Department African Centre of Excellence for Information Ethics, University of Pretoria, South Africa
14. Ms Leandi Lottering, Junior Research Officer: African Centre of Excellence for Information Ethics, University of Pretoria, South Africa

CONFERENCE RAPPORTEURS

1. Ms Erin Klazar
2. Ms Susanna Ackermann

The conference report will be finalised by the African Centre of Excellence for Information Ethics
PRACTICAL EXPERIENCE IN CULTURAL DIVERSITY

ITINERARY FOR VISITS TO TABLE MOUNTAIN AND ROBBEN ISLAND

3 JULY 2018

08h45  Group to gather at the Coach outside the hotel

09h00  The coach will depart the hotel towards the iconic Table Mountain, where you will take the cable car up to the top of the Mountain. Return ticket included.

Once you have reached the top of Table Mountain, you will have the opportunity to admire the many fynbos which is unique to the Cape. The view of the City is magnificent from the top of the Mountain. The Table Mountain Aerial Cableway Company has been providing visitors with a world-class experience since October 4, 1929. The company operates in a National Park and World Heritage Site. The mountain’s magnetism has a way of drawing people in, compelling them to reach the summit. But getting to the top was not always the effortless trip it is today.

11h30  The group will spend an hour or two, before heading back down in the cable car. Once everyone has made their way down, the coach will depart for the V&A waterfront.

12h00  The Group will enjoy lunch at Quay Four in the Harbour.

13h00  After lunch the group will split in two. You can either board the Ferry towards Robben Island or you can enjoy some shopping in the V&A Waterfront mall.

Robben Island, the unique symbol of “the triumph of the human spirit over adversity, suffering and injustice” with a rich 500 year old multi-layered history, is visited every year by thousands of people eager to understand and honour the important aspects of South Africa’s history that the Island represents. Visitors are transported to the Island via Ferries which depart from the Nelson Mandela Gateway at the V & A Waterfront. These tours include all the various heritage sites that reflect the Island’s longstanding multi-layered history, such as the graveyard of people who died from leprosy, the Lime Quarry, Robert Sobukwe’s house, the Bluestone quarry, the army and navy bunkers and the Maximum Security Prison where thousands of South Africa’s freedom fighters were incarcerated for years. The tour culminates with a viewing of Nelson Mandela’s cell.

17h00  Everyone must meet back at the coach at 17h00.

18h30  We will then make our way back to the hotel, you will experience the PEAK hour traffic in Cape Town, so sit back, relax and enjoy the drive.
DAY 1 CONFERENCE PROGRAMME
4 July 2018

Session One Chairs
Coetzee Bester
Rachel Fischer

Programme
08:30 Arrival at the conference venue
  • Registration of participants
  • Calling to order and administrative announcements

09:00 Opening and Welcoming Ceremony

  Welcoming and Keynote Address:
  
  Archie Dick, South Africa
  Information for All at the Cape: struggles past and present

  Keynote presentations:
  
  Boyan Radoykov, UNESCO Chief Knowledge Societies Division

  Rafael Capurro, Germany
  Digital Futures

  Celebratory message:
  
  Carlton Mukwevho, Secretary General South Africa National Commission for UNESCO
  Celebrating the 100th birthday of former president Nelson Mandela

10:40 Discussion
11:00 Refreshments

11:30 BRICS and IFAP Priority Areas overview
   Evgeny Kuzmin, Russia
   Multilingualism in Cyberspace: Now and What Next?

   Gilvan Müller de Oliveira, Brazil
   Language policies for multilingualism in the BRICS countries: seeking common interests

   Rao Prabhakara Jandhyala, India
   Challenges of Multiculturalism to Digital Learning: Transdisciplinary Discourse

12:40 Discussion

13:00 Lunch
Session Two Chairs
Anastasia Parshakova
Jared Bielby

14:00 BRICS and IFAP Priority Areas overview
Anuradha Kanniganti, India
Information literacy and multilingualism: language barriers in the Indian workplace

Guo Dezheng and Zhang Yingjie, China
Current Situation and Analysis of Government Information Disclosure Policy of China

Tatiana Murovana, Russia
Information Literacy: New Challenges in the Context of IFAP Objectives

15:00 Discussion

15:30 Refreshments

16:00 IFAP Priority Areas overview
Dan Shefet, France
Radicalization in the Digital Environment

Mohamed Elguindy, Egypt
Cyber Radicalism: A Middle East perspective

16:40 Discussion

17:00 Closing and allocated time for interest groups and committee meetings
Day 2 Conference Programme
5 July 2018

Session One Chairs
Gilvan Müller de Oliveira
Tatiana Murovana

Programme

08:15 Arrival at the conference venue
Calling to order and administrative announcements

08:30 Spotlight presentations
Evgeny Kuzmin, Russia
New Information Environment

Jared Bielby, Canada
ICIE: From Foundations to Future

Rachel Fisher, South Africa
ACEIE, ICIE and the Southern Hemisphere focus

09:30 Thematic presentations
Hellen Agnes Amunga, Kenya
Community Libraries as Pathways to IFAP & SDGs

Emmanuel Kondowe, Malawi
An analysis of the Malawi Electronic Transactions and Cyber Security Act of 2016 in the Context of Information Ethics and Information Accessibility

Huda Abdalla, Sudan
Towards Maintaining Freedom of Expression in our connected world
10:30 Discussion

11:00 Refreshments

11:30 Thematic presentations
   Themba Phiri, South Africa
   Information Ethics and the Fourth Industrial Revolution: A South African case

   Anastasia Parshakova, Russia
   National Efforts to Promote IFAP Priorities. The Case of Russia

   Eduardo Gomes, Brazil
   Cooperation through Multilingualism

12:40 Discussion

13:00 Lunch

Session Two Chairs
   Evgeny Kuzmin
   Anuradha Kanniganti

14:00 Thematic presentations
   Jaco du Toit, Kenya
   Access and accessibility considerations for people with disabilities

   Abdurraouf Ali Mukhtar Elbibas, Libya
   General Information Authority of Libya (GIA)
Cláudio Menezes, Brazil

Accessing and Understanding contents in Portuguese by foreigners in scientific digital libraries: can this methodology be generalized to other languages?

15:10 Discussion

15:30 Refreshments

16:00 Establishing a new IFAP Footprint

Panel:

Boyan Radoykov
Evgeny Kuzmin
Gilvan Müller de Oliveira
Rao Prabhakara Jandhyala
Guo Dezheng
Zhang Yingjie
Coetzee Bester (Facilitator)

17:00 Preparation for Gala Dinner

19:00 Gala dinner: Theme Cultural Diversity

Guest of Honour

Former President of South Africa, F.W. de Klerk
DAY 3 CONFERENCE PROGRAMME
6 July 2018

Session One Chairs
Rao Prabhakara Jandhyala
Guo Dezheng

Programme

07:55 Arrival at the conference venue
Calling to order and administrative announcements

08:00 Spotlight presentations

Izzeldin Mohamed Osman, Sudan
Empowering Women in Higher Education through ICT

Elia Bila, Mozambique
Overview of IFAP activities, achievements and objectives in Mozambique

08:40 Discussion

09:00 Thematic presentations

Vasuki Belavaki, India
Digital Dilemmas: Whither Ethics in Online Journalism?

Daniel Sikazwe, Zambia
The Iatrogenic Effects of Academic Analysis of Media Language and Discourse

Susanna Ackermann, South Africa
Digital Learning among BRICS Countries
10:15 Discussion

10:30 Refreshments

11:00 Thematic presentations

*Rambhatla Siva Prasad, India*

*Sustainable Development, Equitability and Multiculturalism: Can a Balance among the Three Possible?*

*Zvenyika Eckson Mugari, Zimbabwe*

*Can the South speak on the Internet? Charting an Itinerary for an IFAP in Zimbabwe*

*Erin Klazar, South Africa*

*Tackling the post-truth era lies with cognitive justice*

*Kiflom Michael Kahsay, Eritrea*

*Digital Library as a gateway to Information Accessibility in Eritrea*

12:40 Discussion

13:00 Lunch

14:00 Finalisation of Cape Town Declaration and Way Forward – UNESCO/ACEIE/ICIE

*Cape Town Declaration formulation committee*

*Way forward*

*Panel discussion*

*Facilitator: Coetzee Bester*

15:30 Refreshments and Departure
# LIST OF PARTICIPANTS

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<th>Name &amp; Surname</th>
<th>Institution</th>
<th>Presentation Titles</th>
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<tr>
<td><strong>BRAZIL</strong></td>
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<tr>
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<tr>
<td>Mohamed Elguindy</td>
<td>Cybersecurity Expert, British University in Egypt</td>
<td>Cyber Radicalism: A Middle East perspective</td>
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<td>Sherif Aly Mohamed Hammad</td>
<td>Ain Shams University</td>
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<td><strong>ERITREA</strong></td>
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<td>KENYA</td>
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<td>Laikipa University</td>
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<td>MALAWI</td>
<td>Emmanuel Kondowe</td>
<td>Acting Executive Secretary Malawi National Commission For UNESCO</td>
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## MOZAMBIQUE

| Elia Bila       | UNESCO IFAP Mozambique | Overview of IFAP activities, achievements and objectives in Mozambique |

## RUSSIA

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<tr>
<th>Evgeny Kuzmin</th>
<th>Vice-Chair, Intergovernmental Council, UNESCO Information for All Programme (IFAP); Chair, IFAP Working Group for Multilingualism; Chair, Russian IFAP Committee; President, Interregional Library Cooperation Centre</th>
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## SOUTH AFRICA

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<td>Celebrating Nelson Mandela’s 100th Birthday</td>
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<td>Angie Mokgabudi</td>
<td>Department of Telecommunications and Postal Services</td>
<td>No Presentation</td>
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<td>Naailah Parbhoo-Ebrahim</td>
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African Centre of Excellence for Information Ethics

United Nations Educational, Scientific and Cultural Organization

Information for All Programme

National IFAP Committee for South Africa

BRICS

UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA